

Pressrelease

MV AGUSTA TARGET TO EXPAND ITS BUSINESS THROUGH THE SALE OF THE HUSQVARNA MOTORCYCLES BRAND BMW Motorrad will acquire the renowned off-road motorcycle company Husqvarna Motorcycles. The President of MV Agusta Group, Claudio Castiglioni, and Dr. Herbert Diess, General Director of BMW Motorrad, signed the contract on 07.19.2007 in Varese (Italy).



The contractual agreement will come into full effect upon final approval of the EU cartel authorities. Both parties agreed that the purchase price is to remain confidential. For the Italian motorcycle Group, the sale of Husqvarna Motorcycles is a strategic step to concentrate all of its resources in the development of MV Agusta brand, icon of style and performance and Cagiva, historical brand in the low engine capacity segment. Upon the signing of the agreement, the President Claudio Castiglioni stated: "This transaction has been carried out in order to expand MV Agusta and Cagiva presence in the international markets having more financial resources for new models development, thanks also to the support of Banca Intesa Sanpaolo." Claudio Castiglioni added: "Husqvarna is steeped in tradition and one of the most famous motorcycle companies in the world with numerous racing victories including European and World titles, and under the directions of BMW Motorrad it will continue to express its full potential." BMW Motorrad plans to continue operating

Husqvarna Motorcycles as a separate enterprise. All development, sales and production activities, as well as the current workforce, will remain in place at its present location in the region of Varese in northern Italy. The transaction, from MV Agusta side, has been assisted by the global advisors Progman Group and Borghesi Colombo & Associates.